

Zendesk for Startups

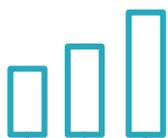
Join our program at Station F

Email Stationfprogram@zendesk.com

What is Zendesk providing ?



**5* environment.
For free**



(High-)Growth tips

Zendesk has 47 desks available and we're offering +5 desks per startup

Be part of the World's Biggest Startup Campus

Get access to luxury (yeah luxury) working conditions (Fablab, restaurants, workshops with international leaders)

Our program is aimed at creating the best business opportunities for startups. We can offer practical tips, access to a worldwide network, internal expertise and lessons we've learned from our high-growth journey to fuel your own success story. Some of the benefits you'll get from our SaaS B2B expertise include :

Office hours with:

- Our Startup Program Manager - a cofounder of one of the businesses acquired by Zendesk
- Our local Go-To-Market team (!!!) - based within Station F

Opportunities to receive real business value for being close to Zendesk such as possible partnerships, co-branding or co-marketing opportunities where relevant.

Help/facilitate the application framework to get access to the Zendesk Marketplace

After Work/Deep Dive with our internal experts and executives in finance, product marketing, engineering, PR, HR and more. Topics chosen by our Startups.

Fire-side chats with our E-levels, C-levels and Zendesk cofounders

Networking opportunities with the Zendesk extended family including VCs, Accelerators

Perks : \$300/mo discount on Zendesk products, Startupland book and invites to Zendesk events.



For who?

SaaS B2B tech startups

Early stage - 5ish teammates

Close or complementary to Customer Experience technologies/sector (customer context and life cycle, customer autonomy/self-service, proactivity, customer-facing, internal/external interactions within the company, data capture, AI/ML powered technologies, ...).



What is our Selection process?

Reality check and ground approach with our GTM selection committee : we want to maximize your success and ensure there are synergies with our other incubated startups. We're looking for startups who challenge their industry, either close to or complementary with our own industry. We want to support companies who are exploring cutting-edge technologies and value the importance of customer experience & customer relationships. [Email us](#).

Why does Zendesk want to contribute to your success @Station F ?

Because Zendesk wants to [give back](#).
Because we care about Relationships.

“We are committed to growing our business in France and investing in the region because it offers top talent and a burgeoning startup community. France is a fast-growing technology innovation hub with a digital ecosystem that is beginning to rival some of the top performing global regions, and we're excited to participate. 10 years ago, we had no choice than developing our business in the US. Now we want to give Startups the choice”.

- Mikkel Svane, CEO and Founder of Zendesk.

Zendesk already offer an online Startups Program, with thousand of startups benefiting from Zendesk products to scale their businesses.

About [Station F](#)

“The vast project in the heart of Paris, Station F, is a symbol of France's ambitions to be the start-up capital of Europe. Under an arc of glass and curved concrete, it aims to amass the largest group of entrepreneurs, venture capital firms, incubators and accelerators anywhere in the world” - NYTimes. #startupNation

Zendesk co-founder Alexander Aghassipour, Zopim co-founder Royston Tay, and BIME Analytics co-founder Rachel Delacour are also helping to evaluate Station F accelerator startup candidates.

In addition, Station F is using Zendesk to provide customer support to all the companies present in the 3,000 seat Station F campus.

About [Zendesk](#)

Zendesk builds software for better customer relationships. It empowers organizations to improve customer engagement and better understand their customers. More than 107,000 paid customer accounts in over 160 countries and territories use Zendesk products. Based in San Francisco, Zendesk has operations in the United States, Europe, Asia, Australia, and South America. Learn more at www.zendesk.com.

